

CONTRACT



KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

And:

Shorr, Johnson, Magnus / POL
100 N. 20th St. Suite 201
Philadelphia, PA 19103

<u>Contract / Revision</u> 1314459 /		<u>Alt Order #</u> 08418134
<u>Product</u> INSLEE 4 GOVERNOR		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u>
<u>Advertiser</u> Jay Inslee / D / Gov / WA / POL		<u>Original Date / Revision</u> 10/18/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KREM	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8543AG		<u>Advertiser Ref</u> 106626

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/18/16	10/24/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	15	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				15	\$150.00				
N 2	All	10/18/16	10/24/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	10	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				10	\$360.00				
N 3	All	10/18/16	10/24/16	Price Is Right	10:00 AM-11:00 AM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				5	\$200.00				
N 4	All	10/18/16	10/24/16	Local News @ 12p	12-1230p		:30				NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				5	\$360.00				
N 5	All	10/18/16	10/24/16	Access HW 430-5p	4:30 PM-5:00 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				5	\$150.00				
N 6	All	10/18/16	10/24/16	Local News @ 4p M-F	4:00 PM-4:30 PM		:30				NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				5	\$260.00				
N 7	All	10/18/16	10/24/16	Local News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	5	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTW-F--				5	\$760.00				
N 8	All	10/18/16	10/24/16	Local News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MT--F--				5	\$600.00				
N 9	All	10/18/16	10/24/16	Two Broke Girls 730-8p	7:30 PM-8:00 PM		:30				NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MT--F--				5	\$180.00				
N 10	All	10/21/16	10/21/16	Fri Prime C	10:00 PM-11:00 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$1,100.00				
N 11	All	10/18/16	10/18/16	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30				NM	1	\$1,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1314459 /	08418134

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	INSLEE 4 GOVERNOR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Jay Inslee / D / Gov / WA ,	10/18/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$1,800.00				
N 12	All	10/23/16	10/23/16	Sun Prime B	8:00 PM-9:00 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$1,400.00				
N 13	All	10/23/16	10/23/16	Sun Prime C	9:00 PM-10:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$1,200.00				
N 14	All	10/23/16	10/23/16	7:00 PM-8:00 PM	7:00 PM-8:00 PM		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$1,600.00				
N 15	All	10/18/16	10/18/16	Tue Prime C	10:00 PM-11:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$1,000.00				
N 16	All	10/19/16	10/19/16	Wed Prime B	9-10p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$1,600.00				
N 17	All	10/20/16	10/20/16	NFL Thu Night Game	6:00 PM-9:00 PM		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$2,400.00				
D 18	All	10/19/16	10/19/16	Wed Prime B	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 19	All	10/18/16	10/24/16	Late Show	11:30 PM-12:30 AM		:30				NM	10	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				10	\$140.00				
N 20	All	10/18/16	10/24/16	Local News @ 11p M-F	11:00 PM-11:30 PM		:30				NM	5	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				5	\$460.00				
N 21	All	10/23/16	10/23/16	Local News @ 5p Su	5:00 PM-5:30 PM		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$560.00				
N 22	All	10/22/16	10/22/16	Local News @ 5p Sa	5:00 PM-5:30 PM		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$360.00				
N 23	All	10/23/16	10/23/16	Local News @ 6p Su	6:00 PM-7:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$500.00				
N 24	All	10/22/16	10/22/16	Local News @ 6p Sa	6:00 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$350.00				
N 25	KREM	10/19/16	10/24/16	Talk	1-2p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--WTF--				2	\$100.00				
Week:		10/24/16	10/30/16	M-----				1	\$100.00				
N 26	KREM	10/19/16	10/19/16	5:58 PM-8:00 PM	5:58 PM-8:00 PM	--1----	:30	1	\$1,000.00	0.00	NM	1	\$1,000.00
N 27	KREM	10/23/16	10/23/16	10:00 AM-1:00 PM	10:00 AM-1:00 PM	-----1	:30	1	\$600.00	0.00	NM	1	\$600.00
Totals								0.00				92	\$37,870.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Jay Inslee / D / Gov / WA ,	10/18/16 / 10/18/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	92	\$37,870.00	(\$5,680.50)	\$32,189.50
Totals	92	\$37,870.00	(\$5,680.50)	\$32,189.50

Signature: _____ **Date:** _____

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